



The National Maternity Hospital Holleistic App Privacy Policy

This privacy policy will explain how The National Maternity Hospital uses the Holleistic app and what data is collected from you when you use the app.

What data do we collect?

The Holleistic App does not collect any personal data. There is an option for women to input their pregnancy due date when downloading the app, however no other personal information is needed or collected. Analytical information is collected on a non-individual specific basis of all visitors of the app. This information provides general and not individually specific information about the number of people who use to app.

How do we collect data?

The Holleistic app collects analytical information in order to evaluate the App. The type of technical information collected is 'clickstream data', which shows the traffic of visitors to the App.

How we will use data?

We use this analytical information to help monitor traffic to the App. It also helps us to understand which sections of the app are most popular and where we can improve.

Changes to our privacy policy

We keep our privacy policy under regular review. This privacy policy was last updated on 11th December 2024.

How to contact us

dietitian@nmh.ie

How to contact the appropriate authority?

Should you wish to report a complaint or if you feel that we have not addressed your concern in a satisfactory manner, you may contact the Data Protection Commissioner.

